DRIVING IMPACT IN PRIVATE, SOCIAL AND PPP EDUCATION PROJECTS IN AFRICA

GATHERING GLOBAL EXPERTS
IN INNOVATIVE EDUCATION DELIVERY INCLUDING:
AG Group International  •  Association of African Universities  •  Association of International Schools in Africa  •  Bridge International Academies  •  eAdvance  •  Ecole Ruban Vert  •  Equity Group Foundation  •  Fanisi Capital  •  GESCI  •  Global Peace Foundation  •  IDP Foundation  •  Instill Education  •  International Baccaulreate Organisation  •  International Finance Corporation  •  Kaizen Private Equity  •  Kenya Institute of Curriculum Development  •  Leap Science and Maths Schools  •  Nairobi City County  •  Omidyar Network  •  ONE University Network  •  Pearson Affordable Learning Fund  •  PEAS  •  Results for Development  •  SABIS  •  Silverleaf Academy  •  Spire  •  The African Academy of Sciences  •  Trust Africa  •  Virtual University of Uganda  •  World Bank

MEET WITH MINISTRIES, EDUCATORS, INVESTORS AND ENTREPRENEURS
TAKE PART IN DEDICATED STRUCTURED MEETINGS AND INFORMAL NETWORKING
DISCOVER NEW BUSINESS OPPORTUNITIES FOR JOINT VENTURES AND PARTNERSHIPS
EXPLORE OPPORTUNITIES IN SUB-SAHARAN AFRICA'S EMERGING EDTECH INDUSTRY

7-8 June 2016  |  The Villa Rosa Kempinski  |  Nairobi  |  Kenya

www.educationinnovationafrica.com
The 2nd Annual Education Innovation Africa focuses on improving private sector participation in delivering sustainable educational programmes across Kindergarten, K12, Universities and Vocational Training Centres in Sub-Sahara Africa. Under the theme of ‘Delivering Impact’ the event will explore the roles of private capital, leadership and technology in improving public, private and social education across the continent.

Bringing together Ministries, Educators, Entrepreneurs, Investors, Financiers and Solution Providers, the event will explore innovative partnerships and investment opportunities in programmes that seek to deliver significant change in education outcomes. Designed for both local and international attendees, it will offer regional dialogues on how to best structure and execute programmes as well as how to measure and deliver the impact needed to trigger wide scale change.

WHAT’S NEW FOR 2016?

- 80% brand new regional and international speakers including World Bank, Pearson Affordable Learning Fund and IDP Foundation
- Focus on improving the impact of educational programmes with streams dedicated to the contributions that Edtech, Leadership and Financing make
- Increased partnership opportunities through dedicated structured one-to-one meetings
- An agenda of social networking activities including a pre-conference mixer, an evening cocktail reception and informal events throughout the day

GEOGRAPHICAL BREAKDOWN

Attendees will come from across the Sub-Saharan region as well as internationally, with a particular focus from:

- 60% Kenya
- 20% Other East Africa Countries
- 10% West Africa
- 5% Southern Africa
- 5% Rest Of The World

ENGAGE WITH PREMIUM ATTENDEES

Education Innovation Africa unites the entire education spectrum, including:

MINISTRIES
- Education
- Labour
- Skills
- Central Government
- Local Authorities

EDUCATORS
- Private, Informal & Alternative
  - Kindergarten
  - K-12
  - Higher Education
  - Vocational
  - Technical Training
- Online, Digital & Mobile Platforms

INVESTORS
- Private Equity
- Venture Capital
- Impact Investors
- Family Businesses
- Investment Authorities

SOLUTION PROVIDERS
- Content
- Curriculum
- Assessment
- LMS
- Management
- Consultants

EDTECH COMPANIES
- Start Ups
- Manufacturers
- Software Providers
- Content Creators
- Edupreneurs
5 REASONS TO ATTEND

2 days of limitless stakeholder engagement and business opportunities

1. Engage with your peers and exchange ideas on the best education and investment models
2. Interact with Ministries, Educators, Entrepreneurs, Investors, Financiers and Solution Providers working on improving access to quality education in Africa
3. Participate in thought provoking talks exploring the restructuring of education delivery on the continent
4. Develop new partnerships and explore how your organisation can partner with education investors and stakeholders for higher impact
5. Add your voice to the growing debate on how to deliver affordable quality education on the continent

EVENT AT A GLANCE

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<th>Date</th>
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| 6 June 2016| 19:00 – 21:00 | PRE-CONFERENCE INFORMAL MIXER  
An informal early bird mixer for conference delegates, speakers and sponsors |
| 7 June 2016| 8:00 – 15:00  | EDUCATION INNOVATION AFRICA CONFERENCE  
Superior discussions featuring leading educational experts and regional authorities on innovative education delivery across Sub-Saharan Africa. |
|            | 15:30 – 17:00 | MID-AFTERNOON MEETINGS  
A programme of meetings curated by our team, who will arrange and manage meetings for participants with a selection of educators, tech companies, ministries, financiers, investors and entrepreneurs |
| 8 June 2016| 08:00 – 15:00 | CONFERENCE TRACK A  
Inspiring talks on innovative technologies, leadership strategies and financing education delivery in emerging markets |
|            | 15:30 – 17:30 | MID-AFTERNOON MEETINGS  
A programme of meetings curated by our team, who will arrange and manage meetings for participants with a selection of educators, tech companies, ministries, financiers, investors and entrepreneurs |

“Education Innovation Africa was a very insightful event into the African market. I would highly recommend this conference for anyone wanting to learn more about Africa or others who want to look at entering the education market in Africa. Five out of five stars for a well-organized, quality event.”

Thomas Ceasar, Director, Panworld Digital, Panworld Education
ELEVATE YOUR BRAND AT EDUCATION INNOVATION AFRICA

Do you offer:

Edtech solutions for Kindergarten, K12, University and/or Vocational Training Centres?

Tailored solutions for curriculum development or school modelling?

Adaptive learning solutions or content?

If yes, Education Innovation Africa is the perfect platform for you to position your products and services in front of key decision makers from the region’s largest institutions and investment houses. Our tailored sponsorship packages offer unparalleled branding and networking opportunities that will set you apart from your competitors.

- Present your products and solutions to decision makers in education delivery
- Arrange meetings with buyers from the leading education institutions across Sub-Saharan Africa
- Host closed door by-invitation-only meetings with VIP speakers and guests
- Present specific content-driven sessions to education operators, regulators and investors
- Hosting panel sessions, presentations and roundtable discussion
- Host evening receptions to meet and interact with your target market
- Launch reports and tailored research to position yourself as a market intelligence and strategy consultant
- Host tailored speed networking sessions to ensure you have plenty of time to meet and identify the right people from the beginning of the event

For more information contact:

CLAIRE LEDWARD
Tel: +971 4 407 2792 / claire.ledward@informa.com

GEORGINA HILL
Tel: +971 4 407 2754 / georgina.hill@informa.com

“Education Innovation Africa is a great place to connect with leading minds in education from across the region. It offered us the opportunity to exchange ideas with people who are passionate about education, providing improved access to learners and revolutionising the learning experience.”

Nadeem Noordim, Co – CEO, Cloudhop
PRE-CONFERENCE MIXER

19:00 INFORMAL MIXER FOR EARLY CONFERENCE ARRIVALS

An informal early bird mixer for conference arrivals where you can begin to network with regional and international speakers, delegates and sponsors. Make connections before the busy conference begins.

CONFERENCE DAY 1

7 JUNE 2016

8:00 Delegate welcome and opening by conference chair
   • Alim Ladha, CEO, Instill Education, South Africa

8:15 OPENING DISCUSSION: IMPLEMENTING QUALITY AFFORDABLE EDUCATION IN AFRICA: WHERE DO WE START?
Access to universal quality education remains a challenge on the continent. With tomorrow's leaders in the classroom today, nations are working towards ensuring their populations have 100% basic education. However, free basic education is a far reality, a joint effort is required by both the public and private sector to equip the future workforce. Affordable education is relative so what should form the basis of affordability? Is commercialising education the answer to delivering basic affordable universal education? How can the private and public sector work together towards meeting this goal?
   • Harry Patrinos, Practice Manager – Education, World Bank, USA
   • James Tooley, Former Global Director Low Cost Schools, GEMS Education, UAE
   • Carl Bistany, President, SABIS, USA

9:00 LEADING INNOVATION: WHO IS FRONTING THE CHARGE FOR INNOVATIVE EDUCATION DELIVERY IN AFRICA?
Private sector participation has resulted in an improvement in education delivery in emerging markets. This is particularly true when looking at the new education groups and schools that have incorporated technology in education delivery and managed to provide affordable education. Many regional governments are embracing private sector participation in affordable education delivery and are working together with the private sector to improve education quality and delivery through innovate education models. But who is, and importantly should, be driving innovation in education? Are the regulations flexible enough to allow creativity in education delivery?
   • Moderator: Julia Moffett, Director of Innovation, Equity Group Foundation & Founder, Future of Learning Fund, Kenya
   • Khurram Masood, Founding COO & Head of College, African Leadership University, Mauritius
   • Gene Wade, Founder & CEO, ONE University Network
   • Maggie Appleton, Director of Policy & Partnerships, Educate!
   • Darius Ogutu, Senior Deputy Director of Education, Ministry of Education, Science and Technology, Kenya
   • Stacey Brewer, CEO & Co-Founder, SPARK Schools, South Africa

10:00 Morning tea and networking break

10:30 INTERVIEW: IMPROVING EDUCATION DELIVERY THROUGH PUBLIC PRIVATE PARTNERSHIPS - LIBERIA'S INNOVATIVE PARTNERSHIP SCHOOLS PROGRAM
Hear Minister Nimely and Shannon May talk directly about the formation of the Partnership Schools for Liberia program – an innovative new project designed to radically improve primary and nursery level education in Liberia.
   • Moderator: Julia Moffett, Director of Innovation, Equity Group Foundation & Founder, Future of Learning Fund, Kenya
   • Hon. Anthony Nimely, Deputy Minister for Planning, Research and Development, Ministry of Education, Liberia
   • Shannon May, Co-Founder, Bridge International Academies, Kenya

11:15 PRESENTATION BY
   • Amit Garga, Managing Director, Parthenon EY
11:45 **LEARNING FOR A PURPOSE: WHAT SHAPE WILL EDUCATION TAKE IN AFRICA?**
Is there one holistic definition of 21st century learning? How can modern learning take place in a cultural sensitive context while shifting parent, teacher and learner expectations? How has globalisation impacted teaching and learning and what lessons can be learnt from other regions in adopting to a new way of learning?

- Gordon Carver, Founder & CEO. **Silverleaf Academy**, Tanzania
- Fidelis Nthembe, Head of Schools – Africa, Europe and Middle East. **International Baccalaureate Organisation**, Ghana
- Oliver Sabot, Managing Director. **Nova Academies**, Kenya

12:30 **EXPERT INSIGHT: WHAT MAKES EDUCATION AN ATTRACTIVE INVESTMENT TODAY?**
Education in Sub-Sahara Africa is developing and offers growing investment opportunities for regional and international investors. In some cases, edupreneurs and education facility operators are missing out on investments as their models are not viewed as attractive by the investment market. There need to be an understanding of business models as well as what investors are looking for in an education asset. What are the motivation and required return on investment for a sustainable education asset? What are the investor priorities when seeking out new assets and what are the main reservations regarding the education sector compared to other business sectors? Which countries are perceived to be the most profitable to invest in and why?

- **Moderator**: Ayisi Makatiani, Managing Partner. **Fanisi Capital**, Kenya
- Sandeep Aneja, Founder. **Kaizen Private Equity**, India
- Anthony Wahome, Group CEO. **AG Group International Limited**, Kenya
- Gregg Alpert, Director. **Pearson Affordable Learning Fund**, UK
- Victor Saad, Vice President & Board Member. **SABIS**, Lebanon

13:15 **Lunch Break and networking**

14:15 **WHAT IS THE REAL POTENTIAL OF EDTECH TO TRANSFORM EDUCATION OUTCOMES IN AFRICA?**
Is tech an enabler or hindrance to quality learning in Africa? Can we simply transpose international models that have worked elsewhere and expect similar results? Should we, and have we, created a localized model for edtech in Sub Saharan Africa? Is tech essential for preparing students for the realities of the globalised world? We discuss the tech shelf life and what can be done to ensure its longevity and sustainability.

- **Moderator**: Nivi Sharma, President. **BRCK Education**, Kenya
- Bailey Thomson, Director of School Design. **SPARK Schools**, South Africa
- Ester Wachira, Country Manager. **GESCI**, Kenya
- Toneye Ndungu, Edtech Expert. Kenya

15.00 **RETHINKING STRATEGIES TO MEET THE IMPENDING TEACHER CRISIS**
UNESCO reports a global shortage of trained teachers and states that it will be impossible to educate all children by 2030. This is more so evident in Sub-Sahara Africa where there is a shortage of trained teachers in the facilities that are operating now. What steps are being taken to prepare for the large number of qualified teachers needed now and in the future? What are the barriers to enter the profession and who is addressing these to make it more accessible? With government traditionally leading teacher training, how can teacher training become a viable private sector lead business?

- Daniel Dotse, Founder. **Teach for Ghana**, Ghana
- Charles Msosa, Chief Director - Higher Education. **Ministry of Education**, Malawi
- Peter Maurapula, Private Secretary to Ministry. **Ministry of Education & Skills Development**, Botswana

15:45 **Afternoon break and networking**

16.00 **MID-AFTERNOON MEETINGS**
Sign up to a programme of meetings with your selection of Educators, Tech Companies, Ministers, Financiers, Investors and Entrepreneurs.

17:30 **Evening Cocktail Reception and Networking**
CONFERENCE DAY 2  
8 JUNE 2016

8:00  Delegate welcome and opening by conference chair  
• Bernard West, Chief Executive Officer, PAE, UAE

8:15  EXPERT INSIGHT: TEN GLOBAL EDTECH TRENDS THAT WILL MAKE AN IMPACT ON THE AFRICAN MARKET  
Technology adoption is gaining pace globally and in the region with many institutions reporting the benefits of improved learner engagement and outcomes as well as a decrease in operational costs. Educators have endless uses for technology where they can engage with learners on their preferred platforms and there are tools that can manage both educators and learners workload for increased efficiency. With this new world of innovations, what global trends are predicted to have the biggest impact on the African market? What can edtech potentially do to improve education delivery?  
• Richard Taylor, Founder, Media Taylor, UK

9:15  WHAT’S THE POWER OF MOBILE TO TRULY TRANSFORM EDUCATION DELIVERY?  
79% of the Sub-Sahara Africa population will have a mobile phone by 2020. What advantage does learning through a mobile device offer students? What innovations have made strides in delivering education through a mobile phone? How has access to mobile learning apps impacted learner outcomes?  
• Gene Wade, Founder & CEO, ONE University, USA  
• Dr Deirdre Carabine, Deputy Vice Chancellor, Virtual University of Uganda, Uganda  
• Kago Kagichiri, Co-Founder & CTO, Eneza Education, Kenya  
• Senior Representative, Botosoft, Nigeria

10.00  PRESENTATION BY  
• Danny Gooris, Oracle Academy Senior Director ECEMEA, Oracle Corporation

10.30  Morning tea and networking break

11.00  STRUCTURING DEALS: WHAT INVESTMENT MODELS ARE VIABLE IN SUB-SAHARA AFRICA?  
The private sector is increasingly involved in education delivery across the continent and more innovative partnerships are coming into play. Greenfield, buy-out and shareholding investment have been recorded with social partnerships becoming popular. How do you determine the best investment model for your portfolio? Who has been leading the public private social partnerships and how can these partnerships be enhanced for better education delivery? What investment models have been seen to work well internationally that can be tailored to the different African regions?  
• Moderator: Vineet Bewtra, Director Investments, Omidyar Network, UK  
• Allison Rohner, Executive Director – IDP Rising Schools Programme, IDP Foundation, USA  
• Biju Mohandas, Head – Health & Education Sub-Saharan Africa, International Finance Corporation, Kenya  
• Ayisi Makatiani, Managing Partner, Fanisi Capital, Kenya

11.45  ANALYZING THE COST OF EDUCATION IN SUB-SAHARA AFRICA TO ENSURE SUSTAINABLE RETURN ON INVESTMENT  
Financing education remains a stumbling block for the development and expansion of education groups across the region. Proving financial stability is key in attracting investors for a sustainable education asset. How can education institutions create a clear path to access funding? What are the effective strategies in balancing fees and costs for institution longevity a sustainable ROI? How can education institutions remain affordable while operating in an environment with rising operational costs?  
• Eric Pignot, Co-Founder, Enko Education, South Africa
12:30  FUTURE PROOFING EDUCATION: DESIGNING A UNIQUE AND LOCALISED EDUCATION MODEL
Redesigning your education model goes beyond moving desks and changing the lesson schedule. Curriculum, operations and staffing are just components to education design. With rigid traditional designs stifling creativity educators are increasingly facing pressure to be innovative in education design - where do you begin if you are an established traditional school? How can you determine the best design model for your school and future proof your school from changes in the years to come?

- John Gilmore, Founder & CEO, LEAP Maths & Science School, South Africa
- Dr Peter Bateman, Executive Director, Association of International Schools in Africa, Kenya
- Matthew Smith, CEO, Ecole Ruban Vert, Gabon
- Donika Dimovska, Senior Programme Director, Results for Development, USA

13.15 Lunch Break and networking

14:15  AFTERNOON THINK TANK: HOW EFFECTIVELY ARE ASSESSMENTS CAPTURING AND IMPROVING LEARNER PROGRESS?
With the adoption of 21st century learning, absolute assessments on set dates do not capture a learner’s true progress. Educators are beginning to transform assessments and evaluations by measuring student achievement through the year. Value added methods have proved successful in other regions and can be adopted to the African context. However, a set standard of assessment needs to be set to measure student progress. What standards are accurate measures – English proficiency, university admissions or skills based assessments? Will we see the eradication of absolute examinations in the future?

- Prof Berhanu Abegaz, Executive Director, The African Academy of Sciences, Kenya
- Christopher Khaemba, Executive Member – In Charge of Education, Nairobi City County, Kenya
- Oliver Rothschild, Co-Founder & Managing Director, Spire, Kenya

15.00  EXPERT INSIGHT: HOW ARE WE EQUIPPING STUDENTS WITH THE RIGHT SKILLS FOR A GLOBALISED WORLD?
The current education curriculum needs to be updated to ensure a competitive education. Additions such as critical thinking, creativity, entrepreneurship, leadership, environmental awareness and character building are necessary to ensure that learners are equipped for life after school. What strategies are institutions employing to include local themes and issues in an international context to develop global citizens? What considerations should be taken into account when creating a custom curriculum: Culture, learning environment, current and future community needs and access to resources? What partnerships are necessary for ensuring an industry relevant curriculum that impacts nation building and social development?

- Moderator: Dr Tony Devine, Vice President, Global Peace Foundation, USA
- Dr Julius Jwan, Chief Executive Officer, Kenya Institute of Curriculum Development, Kenya
- Laura Brown, Head of Global Education, PEAS, United Kingdom
- Professor George Magoha, Board Member, Association of African Universities, Kenya

15.45 Afternoon break and networking

16.15  MID-AFTERNOON MEETINGS
Sign up to a programme of meetings with your selection of Educators, Tech Companies, Ministers, Financiers, Investors and Entrepreneurs.
2ND EDUCATION INNOVATION AFRICA

7-8 June 2016 | The Villa Rosa Kempinski | Nairobi | Kenya

REGISTER TODAY
Go to www.educationinnovationafrica.com
Call: +971 4 335 2437
Email: register-mea@informa.com

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<th>Register after 29 April 2016</th>
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*Delegate registration includes access to all two days of the event.

For Travel and Accommodation enquiries:
Please contact hospitality@informa.com to arrange your visa, accommodation and travel requirements.

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